

Giving Game

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Sponsored by The Life You Can Save



How will this giving game work?

- Learn about two great charities
- Group discussion about which is the best giving opportunity
- Vote on where to donate \$400 in real money!
- Winner takes all!



Who is a philanthropist?

“A philanthropist is anyone who gives anything—time, money, experience, skills, and networks—in any amount, to create a better world.”

Laura Arrillaga-Andreesen

Author of [Giving 2.0](#)

Founder and Board Chairman of Stanford Center on
Philanthropy and Civil Society

Where should we direct our resources?

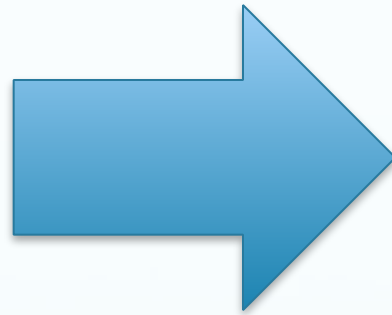
Time

Money

Experience

Skills

Networks



How do people usually make decisions about giving?

Psychological factors and biases:

- Identifiable victim
- Availability heuristic
- Parochialism
- Futility thinking
- Diffusion of responsibility
- Scope insensitivity

What is ‘effective altruism’?

- The use of **evidence** and **reason** to guide moral action
- “Effective Altruism is important because it combines both the heart and the head.”
— Peter Singer

Two Charities

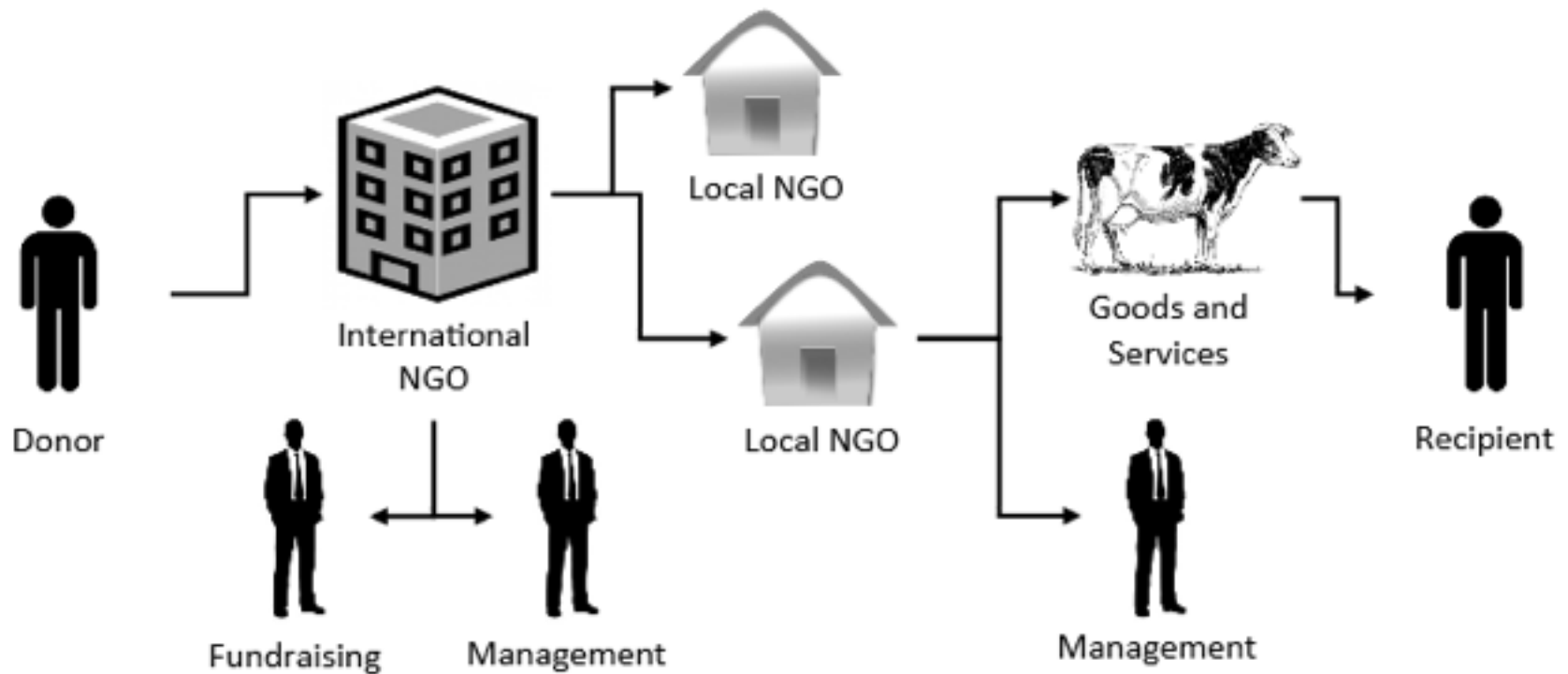
- Give Directly
- Wikimedia Foundation

Charity 1



GiveDirectly focuses exclusively on giving to the poorest possible households at the lowest possible cost.

Traditional philanthropy uses layers of intermediaries.



A radical new model—Giving Directly.



Donor



Recipient

How does it work?

1. You donate through their website.
2. They locate poor households in Kenya and Uganda.
3. Your donation is transferred electronically to a recipient's cell phone.
4. The recipient uses the transfer to pursue his or her own goals.



Empowering the poor to set their own priorities

Households can use the money for whatever is most important to them.

Common uses include:

- Installing a tin roof
- Buying food
- Paying education and medical expenses
- Starting or expanding businesses (e.g. rearing chickens, vending goods)
- Investing (e.g. housing, livestock)



Impact

- **Assets:** increased by 58% primarily through investments in livestock and home improvements (including iron roofs)
- **Business and agricultural income:** 28% annual rate of return on transfers
- **Expenditure:**, with increases in nearly every category, but not tobacco, alcohol, or gambling
- **Food security:** 42% reduction in the number of days children go without food
- **Mental health:** large reductions in stress and depression and increases in life satisfaction.
- **No impact on crime, conflict, or inflation.**



Rigorous Oversight

- To prevent mistakes or fraud, field staff independently audit 100% of recipients, and senior staff conduct additional audits.
- Continual evaluation of effectiveness, including surveys and randomized control trials.
- At least 90% of every donated dollar goes into the hands of the recipients.
- 2012 recipient of Google Global Impact award.



Charity 2

Wikimedia Foundation

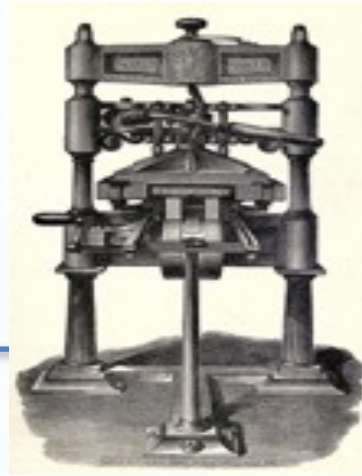


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Access to knowledge in historical context



Library of
Alexandria
Egypt, 300 BCE



Printing Press
1400's




Western
Modern library
1977 CE

2014

WIKIPEDIA

<p>English <i>The Free Encyclopedia</i> 4 465 000+ articles</p>	<p>Español <i>La enciclopedia libre</i> 1 066 000+ artículos</p>
<p>日本語 フリー百科事典 898 000+ 記事</p>	<p>Deutsch <i>Die freie Enzyklopädie</i> 1 694 000+ Artikel</p>
<p>Русский <i>Свободная энциклопедия</i> 1 094 000+ статей</p>	<p>Français <i>L'encyclopédie libre</i> 1 482 000+ articles</p>
<p>Italiano <i>L'enciclopedia libera</i> 1 104 000+ voci</p>	<p>Português <i>A enciclopédia livre</i> 821 000+ artigos</p>
<p>Polski <i>Wolna encyklopedia</i> 1 032 000+ hasel</p>	<p>中文 自由的百科全書 754 000+ 條目</p>



The Wikimedia Foundation

- The Wikimedia Foundation **operates a collection of collaboratively edited, free, online knowledge reference projects**, including Wikipedia.
- The free knowledge contributed by this community is accessed by over half a billion readers every month, in more than 280 languages.
 - 160.2 million edits
 - 4.9 million Wikipedia articles
 - 4.3 million images, audio files and video files.
- Goals include increasing Wikimedia's global reach to 1 billion people and the number of articles in Wikipedia to 50 million.
- Also seeking to dramatically increase and diversify participation, and to measure and improve quality of all Wikimedia content.

Wikimedia projects: All free and in dozens of languages

- *Wikimedia Commons*: Database of 20,392,596 freely usable media files --images, sounds and videos.
- *Wikiversity*: learning resources, learning projects, and research for use in all levels, types, and styles of education

Wikibooks: textbooks & manuals

Wikiquote: collection of quotations

Wikidata: knowledge base

Wikisource: source documents

MediaWiki: wiki software

Wiktionary: dictionary/thesaurus

Wikivoyage: travel guide

Wikinews: content news source

Wikispecies: directory of species

Wikipedia: free encyclopedia

Wikimedia funds worldwide grants for knowledge and dissemination



Saqib Qayyum intends to forever alter Pakistan's tourism reputation via Wikivoyage.



Wiki-Med Students, Class of 2013-2014, at the Sackler School of Medicine Yard at the Tel-Aviv University, Israel.



Startup Village, a non-profit business incubator based in Kochi, Kerala, India.



Mbazzi Village writes Wikipedia: Paul Kiguba and Mbazzi villagers Uganda



Addis Wang's postcard project People's Republic of China

Effectiveness and Impact



- Employs only 239 people
- No advertising or government funding
- Websites reach hundreds of millions of people for “a fraction of the cost” of most websites

Effectiveness and Impact

<u>Support and revenue</u>	
Donations and contributions	\$44,667
In-kind service revenue	261
Other income, net	414
Investment income, net	17
Release of restrictions on temporarily restricted net assets	3,276
Total revenue	48,635
<u>Expenses</u>	
Salaries and wages	15,984
Awards and grants	2,791
Internet hosting	2,550
In-kind service expenses	261
Other operating expenses	10,017
Travel and conferences	1,395
Depreciation	2,707
Total expenses	35,705

Discussion!

And the winner is...

Wikimedia!!

Thank you from *The Life You Can Save*



www.thelifeyoucansave.org



twitter.com/lifeyoucansave



www.facebook.com/TheLifeYouCanSave



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