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# ***FRATERNITIES AND COLLEGIATE RAPE CULTURE Why Are Some Fraternities More Dangerous Places for Women?***

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*Social interactions at fraternities that undergraduate women identified as places where there is a high risk of rape are compared to those at fraternities identified as low risk as well as two local bars. Factors that contribute to rape are common on this campus; however, both men and women behaved differently in different settings. Implications of these findings are considered.*

**D**ate rape and acquaintance rape on college campuses are topics of concern to both researchers and college administrators. Some estimate that 60 to 80 percent of rapes are date or acquaintance rape (Koss, Dinero, Seibel, and Cox 1988). Further, 1 out of 4 college women say they were raped or experienced an attempted rape, and 1 out of 12 college men say they forced a woman to have sexual intercourse against her will (Koss, Gidycz, and Wisniewski 1985).

Although considerable attention focuses on the incidence of rape, we know relatively little about the context or the *rape culture* surrounding date and acquaintance rape. Rape culture is a set of values and beliefs that provide an environment conducive to rape (Buchwald, Fletcher, & Roth 1993; Herman 1984). The term applies to a generic culture surrounding and promoting rape, not the specific settings in which rape is likely to occur. We believe that the specific settings also are important in defining relationships between men and women.

Some have argued that fraternities are places where rape is likely to occur on college campuses (Martin and Hummer 1989; O'Sullivan 1993; Sanday 1990) and that the students most likely to accept rape myths and be more sexually aggressive

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are more likely to live in fraternities and sororities, consume higher doses of alcohol and drugs, and place a higher value on social life at college (Gwartney-Gibbs and Stockard 1989; Kalof and Cargill 1991). Others suggest that sexual aggression is learned in settings such as fraternities and is not part of predispositions or pre-existing attitudes (Boeringer, Shehan, and Akers 1991). To prevent further incidences of rape on college campuses, we need to understand what it is about fraternities in particular and college life in general that may contribute to the maintenance of a rape culture on college campuses.

Our approach is to identify the social contexts that link fraternities to campus rape and promote a rape culture. Instead of assuming that all fraternities provide an environment conducive to rape, we compare the interactions of men and women at fraternities identified on campus as being especially *dangerous* places for women, where the likelihood of rape is high, to those seen as *safer* places, where the perceived probability of rape occurring is lower. Prior to collecting data for our study, we found that most women students identified some fraternities as having more sexually aggressive members and a higher probability of rape. These women also considered other fraternities as relatively safe houses, where a woman could go and get drunk if she wanted to and feel secure that the fraternity men would not take advantage of her. We compared parties at houses identified as high-risk and low-risk houses as well as at two local bars frequented by college students. Our analysis provides an opportunity to examine situations and contexts that hinder or facilitate positive social relations between undergraduate men and women.

The abusive attitudes toward women that some fraternities perpetuate exist within a general culture where rape is intertwined in traditional gender scripts. Men are viewed as initiators of sex and women as either passive partners or active resisters, preventing men from touching their bodies (LaPlante, McCormick, and Brannigan 1980). Rape culture is based on the assumptions that men are aggressive and dominant whereas women are passive and acquiescent (Buchwald et al. 1993; Herman 1984). What occurs on college campuses is an extension of the portrayal of domination and aggression of men over women that exemplifies the double standard of sexual behavior in U.S. society (Barthel 1988; Kimmel 1993).

Sexually active men are positively reinforced by being referred to as "studs," whereas women who are sexually active or report enjoying sex are derogatorily labeled as "sluts" (Herman 1984; O'Sullivan 1993). These gender scripts are embodied in rape myths and stereotypes such as "She really wanted it; she just said no because she didn't want me to think she was a bad girl" (Burke, Stets, and Pirog-Good 1989; Jenkins and Dambrot 1987; Lisak and Roth 1988; Malamuth 1986; Muehlenhard and Linton 1987; Peterson and Franzese 1987). Because men's sexuality is seen as more natural, acceptable, and uncontrollable than women's sexuality, many men and women excuse acquaintance rape by affirming that men cannot control their natural urges (Miller and Marshall 1987).

Whereas some researchers explain these attitudes toward sexuality and rape using an individual or a psychological interpretation, we argue that rape has a social basis, one in which both men and women create and recreate masculine and feminine identities and relations. Based on the assumption that rape is part of the

social construction of gender, we examine how men and women “do gender” on a college campus (West and Zimmerman 1987). We focus on fraternities because they have been identified as settings that encourage rape (Sanday 1990). By comparing fraternities that are viewed by women as places where there is a high risk of rape to those where women believe there is a low risk of rape as well as two local commercial bars, we seek to identify characteristics that make some social settings more likely places for the occurrence of rape.

## METHOD

We observed social interactions between men and women at a private coeducational school in which a high percentage (49.4 percent) of students affiliate with Greek organizations. The university has an undergraduate population of approximately 4,500 students, just more than one third of whom are women; the students are primarily from upper-middle-class families. The school, which admitted only men until 1971, is highly competitive academically.

We used a variety of data collection approaches: observations of interactions between men and women at fraternity parties and bars, formal interviews, and informal conversations. The first author, a former undergraduate at this school and a graduate student at the time of the study, collected the data. She knew about the social life at the school and had established rapport and trust between herself and undergraduate students as a teaching assistant in a human sexuality course.

The process of identifying high- and low-risk fraternity houses followed Hunter’s (1953) reputational approach. In our study, 40 women students identified fraternities that they considered to be high risk, or to have more sexually aggressive members and higher incidence of rape, as well as fraternities that they considered to be safe houses. The women represented all four years of undergraduate college and different living groups (sororities, residence halls, and off-campus housing). Observations focused on the four fraternities named most often by these women as high-risk houses and the four identified as low-risk houses.

Throughout the spring semester, the first author observed at two fraternity parties each weekend at two different houses (fraternities could have parties only on weekends at this campus). She also observed students’ interactions in two popular university bars on weeknights to provide a comparison of students’ behavior in non-Greek settings. The first local bar at which she observed was popular with seniors and older students; the second bar was popular with first-, second-, and third-year undergraduates because the management did not strictly enforce drinking age laws in this bar.

The observer focused on the social context as well as interaction among participants at each setting. In terms of social context, she observed the following: ratio of men to women, physical setting such as the party decor and theme, use and control of alcohol and level of intoxication, and explicit and implicit norms. She noted interactions between men and women (i.e., physical contact, conversational style, use of jokes) and the relations among men (i.e., their treatment of pledges

and other men at fraternity parties). Other than the observer, no one knew the identity of the high- or low-risk fraternities. Although this may have introduced bias into the data collection, students on this campus who read this article before it was submitted for publication commented on how accurately the social scene is described.

In addition, 50 individuals were interviewed including men from the selected fraternities, women who attended those parties, men not affiliated with fraternities, and self-identified rape victims known to the first author. The first author approached men and women by telephone or on campus and asked them to participate in interviews. The interviews included open-ended questions about gender relations on campus, attitudes about date rape, and their own experiences on campus.

To assess whether self-selection was a factor in determining the classification of the fraternity, we compared high-risk houses to low-risk houses on several characteristics. In terms of status on campus, the high- and low-risk houses we studied attracted about the same number of pledges; however, many of the high-risk houses had more members. There was no difference in grade point averages for the two types of houses. In fact, the highest and lowest grade point averages were found in the high-risk category. Although both high- and low-risk fraternities participated in sports, brothers in the low-risk houses tended to play intramural sports whereas brothers in the high-risk houses were more likely to be varsity athletes. The high-risk houses may be more aggressive, as they had a slightly larger number of disciplinary incidents and their reports were more severe, often with physical harm to others and damage to property. Further, in year-end reports, there was more property damage in the high-risk houses. Last, more of the low-risk houses participated in a campus rape-prevention program. In summary, both high- and low-risk fraternities seem to be equally attractive to freshmen men on this campus, and differences between the eight fraternities we studied were not great; however, the high-risk houses had a slightly larger number of reports of aggression and physical destruction in the houses and the low-risk houses were more likely to participate in a rape prevention program.

## RESULTS

### The Settings

#### Fraternity Parties

We observed several differences in the quality of the interaction of men and women at parties at high-risk fraternities compared to those at low-risk houses. A typical party at a low-risk house included an equal number of women and men. The social atmosphere was friendly, with considerable interaction between women and men. Men and women danced in groups and in couples, with many of the couples kissing and displaying affection toward each other. Brothers explained that, because

many of the men in these houses had girlfriends, it was normal to see couples kissing on the dance floor. Coed groups engaged in conversations at many of these houses, with women and men engaging in friendly exchanges, giving the impression that they knew each other well. Almost no cursing and yelling was observed at parties in low-risk houses; when pushing occurred, the participants apologized. Respect for women extended to the women's bathrooms, which were clean and well supplied.

At high-risk houses, parties typically had skewed gender ratios, sometimes involving more men and other times involving more women. Gender segregation also was evident at these parties, with the men on one side of a room or in the bar drinking while women gathered in another area. Men treated women differently in the high-risk houses. The women's bathrooms in the high-risk houses were filthy, including clogged toilets and vomit in the sinks. When a brother was told of the mess in the bathroom at a high-risk house, he replied, "Good, maybe some of these beer wenches will leave so there will be more beer for us."

Men attending parties at high-risk houses treated women less respectfully, engaging in jokes, conversations, and behaviors that degraded women. Men made a display of assessing women's bodies and rated them with thumbs up or thumbs down for the other men in the sight of the women. One man attending a party at a high-risk fraternity said to another, "Did you know that this week is Women's Awareness Week? I guess that means we get to abuse them more this week." Men behaved more crudely at parties at high-risk houses. At one party, a brother dropped his pants, including his underwear, while dancing in front of several women. Another brother slid across the dance floor completely naked.

The atmosphere at parties in high-risk fraternities was less friendly overall. With the exception of greetings, men and women rarely smiled or laughed and spoke to each other less often than was the case at parties in low-risk houses. The few one-on-one conversations between women and men appeared to be strictly flirtatious (lots of eye contact, touching, and very close talking). It was rare to see a group of men and women together talking. Men were openly hostile, which made the high-risk parties seem almost threatening at times. For example, there was a lot of touching, pushing, profanity, and name calling, some done by women.

Students at parties at the high-risk houses seemed self-conscious and aware of the presence of members of the opposite sex, an awareness that was sexually charged. Dancing early in the evening was usually between women. Close to midnight, the sex ratio began to balance out with the arrival of more men or more women. Couples began to dance together but in a sexual way (close dancing with lots of pelvic thrusts). Men tried to pick up women using lines such as "Want to see my fish tank?" and "Let's go upstairs so that we can talk; I can't hear what you're saying in here."

Although many of the same people who attended high-risk parties also attended low-risk parties, their behavior changed as they moved from setting to setting. Group norms differed across contexts as well. At a party that was held jointly at a low-risk house with a high-risk fraternity, the ambience was that of a party at a high-risk fraternity with heavier drinking, less dancing, and fewer conversations

between women and men. The men from both high- and low-risk fraternities were very aggressive; a fight broke out, and there was pushing and shoving on the dance floor and in general.

As others have found, fraternity brothers at high-risk houses on this campus told about routinely discussing their sexual exploits at breakfast the morning after parties and sometimes at house meetings (cf. Martin and Hummer 1989; O'Sullivan 1993; Sanday 1990). During these sessions, the brothers we interviewed said that men bragged about what they did the night before with stories of sexual conquests often told by the same men, usually sophomores. The women involved in these exploits were women they did not know or knew but did not respect, or *faceless victims*. Men usually treated girlfriends with respect and did not talk about them in these storytelling sessions. Men from low-risk houses, however, did not describe similar sessions in their houses.

### The Bar Scene

The bar atmosphere and social context differed from those of fraternity parties. The music was not as loud, and both bars had places to sit and have conversations. At all fraternity parties, it was difficult to maintain conversations with loud music playing and no place to sit. The volume of music at parties at high-risk fraternities was even louder than it was at low-risk houses, making it virtually impossible to have conversations. In general, students in the local bars behaved in the same way that students did at parties in low-risk houses with conversations typical, most occurring between men and women.

The first bar, frequented by older students, had live entertainment every night of the week. Some nights were more crowded than others, and the atmosphere was friendly, relaxed, and conducive to conversation. People laughed and smiled and behaved politely toward each other. The ratio of men to women was fairly equal, with students congregating in mostly coed groups. Conversation flowed freely and people listened to each other.

Although the women and men at the first bar also were at parties at low- and high-risk fraternities, their behavior at the bar included none of the blatant sexual or intoxicated behaviors observed at some of these parties. As the evenings wore on, the number of one-on-one conversations between men and women increased and conversations shifted from small talk to topics such as war and AIDS. Conversations did not revolve around picking up another person, and most people left the bar with same-sex friends or in coed groups.

The second bar was less popular with older students. Younger students, often under the legal drinking age, went there to drink, sometimes after leaving campus parties. This bar was much smaller and usually not as crowded as the first bar. The atmosphere was more mellow and relaxed than it was at the fraternity parties. People went there to hang out and talk to each other.

On a couple of occasions, however, the atmosphere at the second bar became similar to that of a party at a high-risk fraternity. As the number of people in the bar

increased, they removed chairs and tables, leaving no place to sit and talk. The music also was turned up louder, drowning out conversation. With no place to dance or sit, most people stood around but could not maintain conversations because of the noise and crowds. Interactions between women and men consisted mostly of flirting. Alcohol consumption also was greater than it was on the less crowded nights, and the number of visibly drunk people increased. The more people drank, the more conversation and socializing broke down. The only differences between this setting and that of a party at a high-risk house were that brothers no longer controlled the territory and bedrooms were not available upstairs.

### Gender Relations

Relations between women and men are shaped by the contexts in which they meet and interact. As is the case on other college campuses, *hooking up* has replaced dating on this campus, and fraternities are places where many students hook up. Hooking up is a loosely applied term on college campuses that had different meanings for men and women on this campus.

Most men defined hooking up similarly. One man said it was something that happens

when you are really drunk and meet up with a woman you sort of know, or possibly don't know at all and don't care about. You go home with her with the intention of getting as much sexual, physical pleasure as she'll give you, which can range anywhere from kissing to intercourse, without any strings attached.

The exception to this rule is when men hook up with women they admire. Men said they are less likely to press for sexual activity with someone they know and like because they want the relationship to continue and be based on respect.

Women's version of hooking up differed. Women said they hook up only with men they cared about and described hooking up as kissing and petting but not sexual intercourse. Many women said that hooking up was disappointing because they wanted longer-term relationships. First-year women students realized quickly that hook-ups were usually one-night stands with no strings attached, but many continued to hook up because they had few opportunities to develop relationships with men on campus. One first-year woman said that "70 percent of hook-ups never talk again and try to avoid one another; 26 percent may actually hear from them or talk to them again, and 4 percent may actually go on a date, which can lead to a relationship." Another first-year woman said, "It was fun in the beginning. You get a lot of attention and kiss a lot of boys and think this is what college is about, but it gets tiresome fast."

Whereas first-year women get tired of the hook-up scene early on, many men do not become bored with it until their junior or senior year. As one upperclassman said, "The whole game of hooking up became really meaningless and tiresome for me during my second semester of my sophomore year, but most of my friends didn't get bored with it until the following year."



In contrast to hooking up, students also described monogamous relationships with steady partners. Some type of commitment was expected, but most people did not anticipate marriage. The term *seeing each other* was applied when people were sexually involved but free to date other people. This type of relationship involved less commitment than did one of boyfriend/girlfriend but was not considered to be a hook-up.

The general consensus of women and men interviewed on this campus was that the Greek system, called "the hill," set the scene for gender relations. The predominance of Greek membership and subsequent living arrangements segregated men and women. During the week, little interaction occurred between women and men after their first year in college because students in fraternities or sororities live and dine in separate quarters. In addition, many non-Greek upper-class students move off campus into apartments. Therefore, students see each other in classes or in the library, but there is no place where students can just hang out together.

Both men and women said that fraternities dominate campus social life, a situation that everyone felt limited opportunities for meaningful interactions. One senior Greek man said,

This environment is horrible and so unhealthy for good male and female relationships and interactions to occur. It is so segregated and male dominated. . . . It is our party, with our rules and our beer. We are allowing these women and other men to come to our party. Men can feel superior in their domain.

Comments from a senior woman reinforced his views: "Men are dominant; they are the kings of the campus. It is their environment that they allow us to enter; therefore, we have to abide by their rules." A junior woman described fraternity parties as

good for meeting acquaintances but almost impossible to really get to know anyone. The environment is so superficial, probably because there are so many social cliques due to the Greek system. Also, the music is too loud and the people are too drunk to attempt to have a real conversation, anyway.

Some students claim that fraternities even control the dating relationships of their members. One senior woman said, "Guys dictate how dating occurs on this campus, whether it's cool, who it's with, how much time can be spent with the girlfriend and with the brothers." Couples either left campus for an evening or hung out separately with their own same-gender friends at fraternity parties, finally getting together with each other at about 2 a.m. Couples rarely went together to fraternity parties. Some men felt that a girlfriend was just a replacement for a hook-up. According to one junior man, "Basically a girlfriend is someone you go to at 2 a.m. after you've hung out with the guys. She is the sexual outlet that the guys can't provide you with."

Some fraternity brothers pressure each other to limit their time with and commitment to their girlfriends. One senior man said, "The hill [fraternities] and girlfriends don't mix." A brother described a constant battle between girlfriends and brothers over who the guy is going out with for the night, with the brothers usually winning. Brothers teased men with girlfriends with remarks such as

“whipped” or “where’s the ball and chain?” A brother from a high-risk house said that few brothers at his house had girlfriends; some did, but it was uncommon. One man said that from the minute he was a pledge he knew he would probably never have a girlfriend on this campus because “it was just not the norm in my house. No one has girlfriends; the guys have too much fun with [each other].”

The pressure on men to limit their commitment to girlfriends, however, was not true of all fraternities or of all men on campus. Couples attended low-risk fraternity parties together, and men in the low-risk houses went out on dates more often. A man in one low-risk house said that about 70 percent of the members of his house were involved in relationships with women, including the pledges (who were sophomores).

### Treatment of Women

Not all men held negative attitudes toward women that are typical of a rape culture, and not all social contexts promoted the negative treatment of women. When men were asked whether they treated the women on campus with respect, the most common response was “On an individual basis, yes, but when you have a group of men together, no.” Men said that, when together in groups with other men, they sensed a pressure to be disrespectful toward women. A first-year man’s perception of the treatment of women was that “they are treated with more respect to their faces, but behind closed doors, with a group of men present, respect for women is not an issue.” One senior man stated, “In general, college-aged men don’t treat women their age with respect because 90 percent of them think of women as merely a means to sex.” Women reinforced this perception. A first-year woman stated, “Men here are more interested in hooking up and drinking beer than they are in getting to know women as real people.” Another woman said, “Men here use and abuse women.”

Characteristic of rape culture, a double standard of sexual behavior for men versus women was prevalent on this campus. As one Greek senior man stated, “Women who sleep around are sluts and get bad reputations; men who do are champions and get a pat on the back from their brothers.” Women also supported a double standard for sexual behavior by criticizing sexually active women. A first-year woman spoke out against women who are sexually active: “I think some girls here make it difficult for the men to respect women as a whole.”

One concrete example of demeaning sexually active women on this campus is the “walk of shame.” Fraternity brothers come out on the porches of their houses the night after parties and heckle women walking by. It is assumed that these women spent the night at fraternity houses and that the men they were with did not care enough about them to drive them home. Although sororities now reside in former fraternity houses, this practice continues and sometimes the victims of hecklings are sorority women on their way to study in the library.

A junior man in a high-risk fraternity described another ritual of disrespect toward women called “chatter.” When an unknown woman sleeps over at the house, the brothers yell degrading remarks out the window at her as she leaves the next

morning such as "Fuck that bitch" and "Who is that slut?" He said that sometimes brothers harass the brothers whose girlfriends stay over instead of heckling those women.

Fraternity men most often mistreated women they did not know personally. Men and women alike reported incidents in which brothers observed other brothers having sex with unknown women or women they knew only casually. A sophomore woman's experience exemplifies this anonymous state: "I don't mind if 10 guys were watching or it was videotaped. That's expected on this campus. It's the fact that he didn't apologize or even offer to drive me home that really upset me." Descriptions of sexual encounters involved the satisfaction of men by nameless women. A brother in a high-risk fraternity described a similar occurrence:

A brother of mine was hooking up upstairs with an unattractive woman who had been pursuing him all night. He told some brothers to go outside the window and watch. Well, one thing led to another and they were almost completely naked when the woman noticed the brothers outside. She was then unwilling to go any further, so the brother went outside and yelled at the other brothers and then closed the shades. I don't know if he scored or not, because the woman was pretty upset. But he did win the award for hooking up with the ugliest chick that weekend.

### Attitudes toward Rape

The sexually charged environment of college campuses raises many questions about cultures that facilitate the rape of women. How women and men define their sexual behavior is important legally as well as interpersonally. We asked students how they defined rape and had them compare it to the following legal definition: the perpetration of an act of sexual intercourse with a female against her will and consent, whether her will is overcome by force or fear resulting from the threat of force, or by drugs or intoxicants; or when, because of mental deficiency, she is incapable of exercising rational judgment. (Brownmiller 1975, 368)

When presented with this legal definition, most women interviewed recognized it as well as the complexities involved in applying it. A first-year woman said, "If a girl is drunk and the guy knows it and the girl says, 'Yes, I want to have sex,' and they do, that is still rape because the girl can't make a conscious, rational decision under the influence of alcohol." Some women disagreed. Another first-year woman stated, "I don't think it is fair that the guy gets blamed when both people involved are drunk."

The typical definition men gave for rape was "when a guy jumps out of the bushes and forces himself sexually onto a girl." When asked what date rape was, the most common answer was "when one person has sex with another person who did not consent." Many men said, however, that "date rape is when a woman wakes up the next morning and regrets having sex." Some men said that date rape was too gray an area to define. "Consent is a fine line," said a Greek senior man student. For the most part, the men we spoke with argued that rape did not occur on this campus. One Greek sophomore man said, "I think it is ridiculous that someone here

would rape someone." A first-year man stated, "I have a problem with the word rape. It sounds so criminal, and we are not criminals; we are sane people."

Whether aware of the legal definitions of rape, most men resisted the idea that a woman who is intoxicated is unable to consent to sex. A Greek junior man said, "Men should not be responsible for women's drunkenness." One first-year man said, "If that is the legal definition of rape, then it happens all the time on this campus." A senior man said, "I don't care whether alcohol is involved or not; that is not rape. Rapists are people that have something seriously wrong with them." A first-year man even claimed that when women get drunk, they invite sex. He said, "Girls get so drunk here and then come on to us. What are we supposed to do? We are only human."

## DISCUSSION AND CONCLUSION

These findings describe the physical and normative aspects of one college campus as they relate to attitudes about and relations between men and women. Our findings suggest that an explanation emphasizing rape culture also must focus on those characteristics of the social setting that play a role in defining heterosexual relationships on college campuses (Kalof and Cargill 1991). The degradation of women as portrayed in rape culture was not found in all fraternities on this campus. Both group norms and individual behavior changed as students went from one place to another. Although individual men are the ones who rape, we found that some settings are more likely places for rape than are others. Our findings suggest that rape cannot be seen only as an isolated act and blamed on individual behavior and proclivities, whether it be alcohol consumption or attitudes. We also must consider characteristics of the settings that promote the behaviors that reinforce a rape culture.

Relations between women and men at parties in low-risk fraternities varied considerably from those in high-risk houses. Peer pressure and situational norms influenced women as well as men. Although many men in high- and low-risk houses shared similar views and attitudes about the Greek system, women on this campus, and date rape, their behaviors at fraternity parties were quite different.

Women who are at highest risk of rape are women whom fraternity brothers did not know. These women are faceless victims, nameless acquaintances—not friends. Men said their responsibility to such persons and the level of guilt they feel later if the hook-ups end in sexual intercourse are much lower if they hook up with women they do not know. In high-risk houses, brothers treated women as subordinates and kept them at a distance. Men in high-risk houses actively discouraged ongoing heterosexual relationships, routinely degraded women, and participated more fully in the hook-up scene; thus, the probability that women would become faceless victims was higher in these houses. The flirtatious nature of the parties indicated that women go to these parties looking for available men, but finding boyfriends or relationships was difficult at parties in high-risk houses. However, in the low-risk

houses, where more men had long-term relationships, the women were not strangers and were less likely to become faceless victims.

The social scene on this campus, and on most others, offers women and men few other options to socialize. Although there may be no such thing as a completely safe fraternity party for women, parties at low-risk houses and commercial bars encouraged men and women to get know each other better and decreased the probability that women would become faceless victims. Although both men and women found the social scene on this campus demeaning, neither demanded different settings for socializing, and attendance at fraternity parties is a common form of entertainment.

These findings suggest that a more conducive environment for conversation can promote more positive interactions between men and women. Simple changes would provide the opportunity for men and women to interact in meaningful ways such as adding places to sit and lowering the volume of music at fraternity parties or having parties in neutral locations, where men are not in control. The typical party room in fraternity houses includes a place to dance but not to sit and talk. The music often is loud, making it difficult, if not impossible, to carry on conversations; however, there were more conversations at the low-risk parties, where there also was more respect shown toward women. Although the number of brothers who had steady girlfriends in the low-risk houses as compared to those in the high-risk houses may explain the differences, we found that commercial bars also provided a context for interaction between men and women. At the bars, students sat and talked and conversations between men and women flowed freely, resulting in deep discussions and fewer hook-ups.

Alcohol consumption was a major focus of social events here and intensified attitudes and orientations of a rape culture. Although pressure to drink was evident at all fraternity parties and at both bars, drinking dominated high-risk fraternity parties, at which nonalcoholic beverages usually were not available and people chugged beers and became visibly drunk. A rape culture is strengthened by rules that permit alcohol only at fraternity parties. Under this system, men control the parties and dominate the men as well as the women who attend. As college administrators crack down on fraternities and alcohol on campus, however, the same behaviors and norms may transfer to other places such as parties in apartments or private homes where administrators have much less control. At commercial bars, interaction and socialization with others were as important as drinking, with the exception of the nights when the bar frequented by under-class students became crowded. Although one solution is to offer nonalcoholic social activities, such events receive little support on this campus. Either these alternative events lacked the prestige of the fraternity parties or the alcohol was seen as necessary to unwind, or both.

In many ways, the fraternities on this campus determined the settings in which men and women interacted. As others before us have found, pressures for conformity to the norms and values exist at both high-risk and low-risk houses (Kalof and

Cargill 1991; Martin and Hummer 1989; Sanday 1990). The desire to be accepted is not unique to this campus or the Greek system (Holland and Eisenhart 1990; Horowitz 1988; Moffat 1989). The degree of conformity required by Greeks may be greater than that required in most social groups, with considerable pressure to adopt and maintain the image of their houses. The fraternity system intensifies the "groupthink syndrome" (Janis 1972) by solidifying the identity of the in-group and creating an us/them atmosphere. Within the fraternity culture, brothers are highly regarded and women are viewed as outsiders. For men in high-risk fraternities, women threatened their brotherhood; therefore, brothers discouraged relationships and harassed those who treated women as equals or with respect. The pressure to be one of the guys and hang out with the guys strengthens a rape culture on college campus by demeaning women and encouraging the segregation of men and women.

Students on this campus were aware of the contexts in which they operated and the choices available to them. They recognized that, in their interactions, they created differences between men and women that are not natural, essential, or biological (West and Zimmerman 1987). Not all men and women accepted the demeaning treatment of women, but they continued to participate in behaviors that supported aspects of a rape culture. Many women participated in the hook-up scene even after they had been humiliated and hurt because they had few other means of initiating contact with men on campus. Men and women alike played out this scene, recognizing its injustices in many cases but being unable to change the course of their behaviors.

Although this research provides some clues to gender relations on college campuses, it raises many questions. Why do men and women participate in activities that support a rape culture when they see its injustices? What would happen if alcohol were not controlled by groups of men who admit that they disrespect women when they get together? What can be done to give men and women on college campuses more opportunities to interact responsibly and get to know each other better? These questions should be studied on other campuses with a focus on the social settings in which the incidence of rape and the attitudes that support a rape culture exist. Fraternities are social contexts that may or may not foster a rape culture.

Our findings indicate that a rape culture exists in some fraternities, especially those we identified as high-risk houses. College administrators are responding to this situation by providing counseling and educational programs that increase awareness of date rape including campaigns such as "No means no." These strategies are important in changing attitudes, values, and behaviors; however, changing individuals is not enough. The structure of campus life and the impact of that structure on gender relations on campus are highly determinative. To eliminate campus rape culture, student leaders and administrators must examine the situations in which women and men meet and restructure these settings to provide opportunities for respectful interaction. Change may not require abolishing fraternities; rather, it may require promoting settings that facilitate positive gender relations.

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