Totalitarianism is never content to rule by external means, namely, through the state and a machinery of violence; thanks to its peculiar ideology and the role assigned to it in this apparatus of coercion, totalitarianism has discovered a means of dominating and terrorizing human beings from within.

Excerpts from “The Totalitarian Movement”

The similarities between this kind of terror and plain gangsterism are too obvious to be pointed out. This does not mean that Nazism was gangsterism, as has sometimes been concluded, but only that the Nazis, without admitting it, learned as much from American gangster organizations as their propaganda, admittedly, learned from American business publicity.

More specific in totalitarian propaganda, however, than direct threats and crimes against individuals is the use of indirect, veiled, and menacing hints against all who will not heed its teachings and, later, mass murder perpetrated on “guilty” and “innocent” alike. People are threatened by Communist propaganda with missing the train of history, with remaining hopelessly behind their time, with spending their lives uselessly, just as they were threatened by the Nazis with living against the eternal laws of nature and life, with an irreparable and mysterious deterioration of their blood. The strong emphasis of totalitarian propaganda on the “scientific” nature of its assertions has been compared to certain advertising techniques which also address themselves to masses. And it is true that the advertising columns of every newspaper show this “scientificality,” by which a manufacturer proves with facts and figures and the help of a “research” department that his is the “best soap in the world.” [Hitler’s analysis of “War Propaganda” (Mein Kampf, Book I, chapter vi) stresses the business angle of propaganda and uses the example of publicity for soap. Its importance has been generally overestimated, while his later positive ideas on “Propaganda and Organization” were neglected.] It is also true that there is a certain element of violence in the imaginative exaggerations of publicity men, that behind the assertion that girls who do not use this particular brand of soap may go through life with pimples and without a husband, lies the wild dream of monopoly, the dream that one day the manufacturer of the “only soap that prevents pimples” may have the power to deprive of husbands all girls who don't use his soap. Science in the instances of both business publicity and totalitarian propaganda is obviously only a surrogate for power. The obsession of totalitarian movements with “scientific” proofs ceases once they are in power. The Nazis dismissed even those scholars who were willing to serve them, and the Bolsheviks use the
reputation of their scientists for entirely unscientific purposes and force them into the role of charlatans.

But there is nothing more to the frequently overrated similarities between mass advertisement and mass propaganda. Businessmen usually do not pose as prophets and they do not constantly demonstrate the correctness of their predictions. The scientificity of totalitarian propaganda is characterized by its almost exclusive insistence on scientific prophecy as distinguished from the more old-fashioned appeal to the past. Nowhere does the ideological origin, of socialism in one instance and racism in the other, show more clearly than when their spokesmen pretend that they have discovered the hidden forces that will bring them good fortune in the chain of fatality.

Excerpts from “Totalitarianism in Power”

The Secret Police

Totalitarianism in power uses the state as its outward facade, to represent the country in the nontotalitarian world. As such, the totalitarian state is the logical heir of the totalitarian movement from which it borrows its organizational structure. Totalitarian rulers deal with nontotalitarian governments in the same way they dealt with parliamentary parties or intraparty factions before their rise to power and, though on an enlarged international scene, are again faced with the double problem of shielding the fictitious world of the movement (or the totalitarian country) from the impact of factuality and of presenting a semblance of normality and common sense to the normal outside world.

Above the state and behind the facades of ostensible power, in a maze of multiplied offices, underlying all shifts of authority and in a chaos of inefficiency, lies the power nucleus of the country, the superefficient and super-competent services of the secret police. The emphasis on the police as the sole organ of power, and the corresponding neglect of the seemingly greater power arsenal of the army, which is characteristic of all totalitarian regimes, can still be partially explained by the totalitarian aspiration to world rule and its conscious abolition of the distinction between a foreign country and a home country, between foreign and domestic affairs. The military forces, trained to fight a foreign aggressor, have always been a dubious instrument for civil-war purposes; even under totalitarian conditions they find it difficult to regard their own people with the eyes of a foreign conqueror. [During the peasant revolts of the twenties in Russia, Voroshilov allegedly refused the support of the Red Army; this led to the introduction of special divisions of the GPU for punitive expeditions. See Ciliga, op. cit., p. 95.] More important in this respect, however, is that their value becomes dubious even in time of war. Since the totalitarian ruler conducts his policies on the assumption of an eventual world government, he treats the victims of his aggression as though they were rebels, guilty of high treason, and consequently prefers to rule occupied territories with police, and not with military forces.

Even before the movement seizes power, it possesses a secret police and spy service with branches in various countries. Later its agents receive more money and authority than the regular military intelligence service and are frequently the secret chiefs of embassies and consulates abroad. In 1935, the Gestapo agents abroad received 20 million marks while the regular espionage service of the Reichswehr had to get along with a budget of 8 million. See Pierre Dehilotte, Gestapo, Paris, 1940, p. 11.] Its main tasks consist in forming fifth columns, directing the branches of the movement, influencing the domestic policies of the respective countries, and generally preparing for the time when the totalitarian ruler-after overthrow of the government or military victory-can openly feel at home. In other words, the international branches of the secret police are the transmission belts which constantly
transform the ostensibly foreign policy of the totalitarian state into the potentially domestic business of the totalitarian movement.

These functions, however, which the secret police fulfill in order to prepare the totalitarian utopia of world rule, are secondary to those required for the present realization of the totalitarian fiction in one country. The dominant role of the secret police in the domestic politics of totalitarian countries has naturally contributed much to the common misconception of totalitarianism. All despotisms rely heavily on secret services and feel more threatened by their own than by any foreign people. However, this analogy between totalitarianism and despotism holds only for the first stages of totalitarian rule, when there is still a political opposition. In this as in other respects totalitarianism takes advantage of, and gives conscious support to, nontotalitarian misconceptions, no matter how uncomplimentary they may be. Himmler, in his famous speech to the Reichswehr staff in 1937, assumed the role of an ordinary tyrant when he explained the constant expansion of the police forces by assuming the existence of a “fourth theater in case of war, internal Germany.” [See Nazi Conspiracy, IV, 616 ff.] Similarly, Stalin at almost the same moment half succeeded in convincing the old Bolshevik guard, whose “confessions” he needed, of a war threat against the Soviet Union and, consequently, an emergency in which the country must remain united even behind a despot. The most striking aspect of these statements was that both were made after all political opposition had been extinguished, that the secret services were expanded when actually no opponents were left to be spied upon. When war came, Himmler neither needed nor used his SS troops in Germany itself, except for the running of concentration camps and policing of foreign slave labor; the bulk of the armed SS served at the Eastern front where they were used for “special assignments”-usually mass murder-and the enforcement of policy which frequently ran counter to the military as well as the Nazi civilian hierarchy. Like the secret police of the Soviet Union, the SS formations usually arrived after the military forces had pacified the conquered territory and had dealt with outright political opposition.

In the first stages of a totalitarian regime, however, the secret police and the party's elite formations still play a role similar to that in other forms of dictatorship and the well-known terror regimes of the past; and the excessive cruelty of their methods is unparalleled only in the history of modern Western countries. The first stage of ferreting out secret enemies and hunting down former opponents is usually combined with drafting the entire population into front organizations and re-educating old party members for voluntary espionage services, so that the rather dubious sympathies of the drafted sympathizers need not worry the specially trained cadres of the police. It is during this stage that a neighbor gradually becomes a more dangerous enemy to one who happens to harbor “dangerous thoughts” than are the officially appointed police agents. The end of the first stage comes with the liquidation of open and secret resistance in any organized form; it can be set at about 1935 in Germany and approximately 1930 in Soviet Russia.

Only after the extermination of real enemies has been completed and the hunt for ‘potential enemies” begun does terror become the actual content of totalitarian regimes. Under the pretext of building socialism in one country, or using a given territory as a laboratory for a revolutionary experiment, or realizing the Volksgemeinschaft, the second claim of totalitarianism, the claim to total domination, is carried out. And although theoretically total domination is possible only under the conditions of world rule, the totalitarian regimes have proved that this part of the totalitarian utopia can be realized almost to perfection, because it is temporarily independent of defeat or victory. Thus Hitler could rejoice even in the midst of military setbacks over the extermination of Jews and the establishment of death factories; no matter what the final outcome, without the war it would never have been possible “to burn the bridges” and to realize some of the goals of the totalitarian movements.
In a system of ubiquitous spying, where everybody may be a police agent and each individual feels himself under constant surveillance; under circumstances, moreover, where careers are extremely insecure and where the most spectacular ascents and falls have become everyday occurrences, every word becomes equivocal and subject to retrospective “interpretation.”

The most striking illustration of the permeation of totalitarian society with secret police methods and standards can be found in the matter of careers. The double agent in nontotalitarian regimes served the cause he was supposed to combat almost as much as, and sometimes more than, the authorities. Frequently he harbored a sort of double ambition: he wanted to rise in the ranks of the revolutionary parties as well as in the ranks of the services. In order to win promotion in both fields, he had only to adopt certain methods which in a normal society belong to the secret daydreams of the small employee who depends on seniority for advancement: through his connections with the police, he could certainly eliminate his rivals and superiors in the party, and through his connections with the revolutionaries he had at least a chance to get rid of his chief in the police. [Typical is the splendid career of police agent Malinovsky, who ended as deputy of the Bolsheviks in Parliament. See Bertram D. Wolfe, Op. Cit., chapter xxxi.] If we consider the career conditions in present Russian society, the similarity to such methods is striking. Not only do almost all higher officials owe their positions to purges that removed their predecessors, but promotions in all walks of life are accelerated in this way. About every ten years, a nation-wide purge makes room for the new generation, freshly graduated and hungry for jobs. The government has itself established those conditions for advancement which the police agent formerly had to create.

This regular violent turnover of the whole gigantic administrative machine, while it prevents the development of competence, has many advantages: it assures the relative youth of officials and prevents a stabilization of conditions which, at least in time of peace, are fraught with danger for totalitarian rule; by eliminating seniority and merit, it prevents the development of the loyalties that usually tie younger staff members to their elders, upon whose opinion and good will their advancement depends; it eliminates once and for all the dangers of unemployment and assures everyone of a job compatible with his education. The humiliation implicit in owing a job to the unjust elimination of one's predecessor has the same demoralizing effect that the elimination of the Jews had upon the German professions: it makes every jobholder a conscious accomplice in the crimes of the government, their beneficiary whether he likes it or not, with the result that the more sensitive the humiliated individual happens to be, the more ardently he will defend the regime. In other words, this system is the logical outgrowth of the Leader principle in its full implications and the best possible guarantee for loyalty, in that it makes every new generation depend for its livelihood on the current political line of the Leader which started the job-creating purge. It also realizes the identity of public and private interests, of which defenders of the Soviet Union used to be so proud (or, in the Nazi version, the abolition of the private sphere of life), insofar as every individual of any consequence owes his whole existence to the political interest of the regime; and when this factual identity of interest is broken and the next purge has swept him out of office, the regime makes sure that he disappears from the world of the living. In a not very different way, the double agent was identified with the cause of the revolution (without which he would lose his job), and not only with the secret police; in that sphere too a spectacular rise could end only in an anonymous death, since it was rather unlikely that the double game could be played forever. The totalitarian government, when it set such conditions for promotion in all careers as had previously prevailed only among social outcasts, has effected one of the most far-reaching changes in social psychology. The psychology of the double agent, who was willing to pay the price of a short life for the
exalted existence of a few years at the peak, has necessarily become the philosophy in personal matters of the whole postrevolutionary generation in Russia.

This is the society, permeated by standards and living by methods which once had been the monopoly of the secret police, in which the totalitarian secret police functions. Only in the initial stages, when a struggle for power is still going on, are its victims those who can be suspected of opposition. It then embarks upon its totalitarian career with the persecution of the potential enemy, which may be the Jews or the Poles (as in the case of the Nazis) or so-called “counter-revolutionaries”-an accusation which “in Soviet Russia . . . is established . . . before any question as to the behavior [of the accused] has arisen at all”-who may be people who at any time owned a shop or a house or “had parents or grandparents who owned such things,” [The Dark Side of the Moon, New York, 1947.] or who happened to belong to one of the Red Army occupational forces, or were Russians of Polish origin. Only in its last and fully totalitarian stage are the concepts of the potential enemy and the logically possible crime abandoned, the victims chosen completely at random and, even without being accused, declared unfit to live. This new category of “undesirables” may consist, as in the case of the Nazis, of the mentally ill or persons with lung and heart disease, or in the Soviet Union, of people who happen to have been taken up in that percentage, varying from one province to another, which is ordered to be deported.

This consistent arbitrariness negates human freedom more efficiently than any tyranny ever could. One had at least to be an enemy of tyranny in order to be punished by it. Freedom of opinion was not abolished for those who were brave enough to risk their necks. Theoretically, the choice of opposition remains in totalitarian regimes too; but such freedom is almost invalidated if committing a voluntary act only assures a “punishment” that everyone else may have to bear anyway. Freedom in this system has not only dwindled down to its last and apparently still indestructible guarantee, the possibility of suicide, but has lost its distinctive mark because the consequences of its exercise are shared with completely innocent people. If Hitler had had the time to realize his dream of a General German Health Bill, the man suffering from a lung disease would have been subject to the same fate as a Communist in the early and a Jew in the later years of the Nazi regime. Similarly, the anti-Stalinist in Russia, suffering the same fate as millions of people who are chosen for concentration camps to make up certain quotas, only relieves the police of the burden of arbitrary choice. The innocent and the guilty are equally undesirable.

The change in the concept of crime and criminals determines the new and terrible methods of the totalitarian secret police. Criminals are punished, undesirables disappear from the face of the earth; the only trace which they leave behind is the memory of those who knew and loved them, and one of the most difficult tasks of the secret police is to make sure that even such traces will disappear together with the condemned man.